# Covid five years on

How the pandemic will drive relative performance into the 2030s

2<sup>nd</sup> April 2025





# **Meet the Speakers**

#### Commercial Real Estate Team



Kiran Raichura Chief Commercial Real Estate Economist



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Amy Wood Senior Commercial Real Estate Economist



James McMorrow Senior Commercial Real Estate Economist



## Agenda

- How the pandemic has shaped the macroeconomic and financial environment.
- The outlook for remote work and its impact on where people will work and sleep.
- What's next for online spending and what does it mean for commercial property?
- Q&A and Discussion.

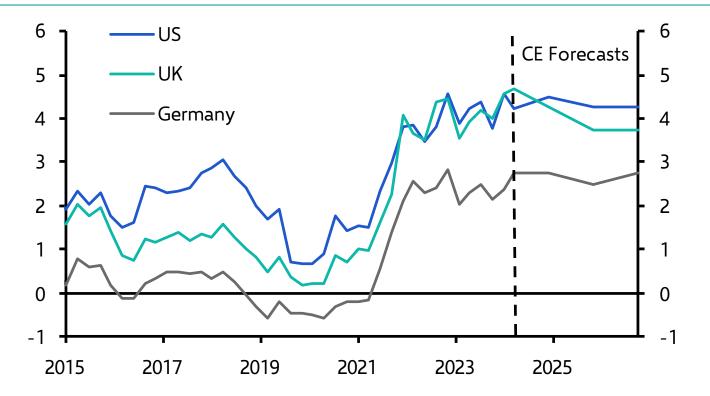


# The Macroeconomic impact

- The pandemic and lockdowns left some permanent scarring on economies.
- Perhaps the most significant is a permanent rise in government borrowing across developed economies.
- That will absorb more private savings and put upward pressure on equilibrium interest rates.
- Factors such as AI boosting productivity, an ageing population and higher inflation also suggest interest rates will now be higher.

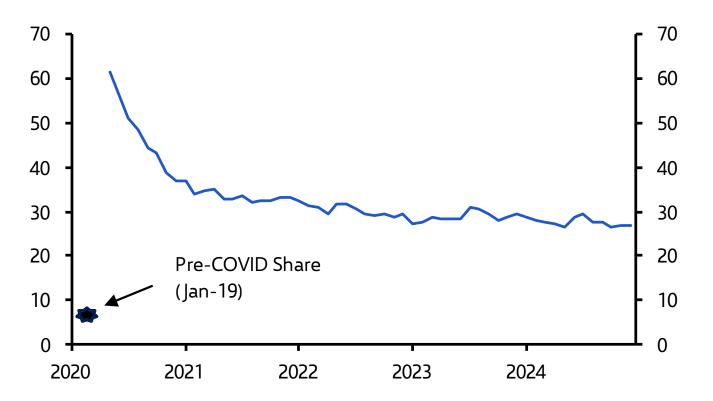


# **10-Year Government Bond Yields (%)**



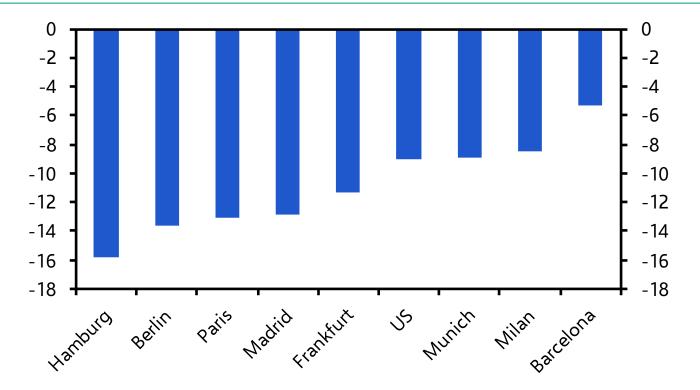


# **Share of Full Days Worked From Home (US, %)**



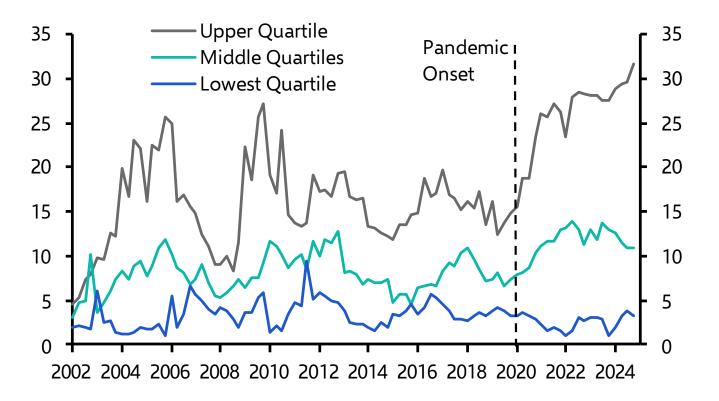


#### Difference in Space Required Vs. Pre-Pandemic Trend (19-30, %)



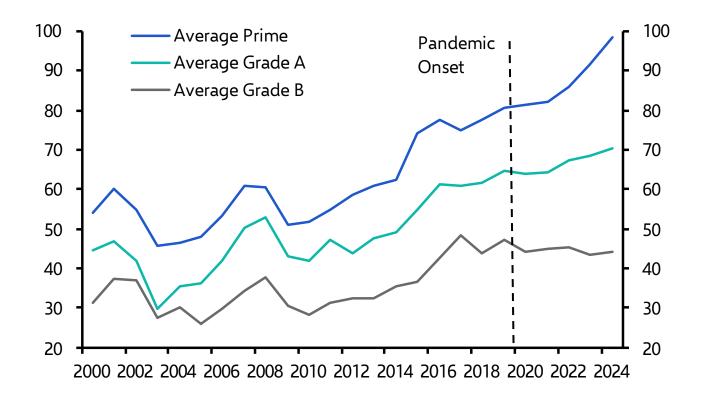


# **Central London Office Vacancy Rates by Yield Quartile (%)**



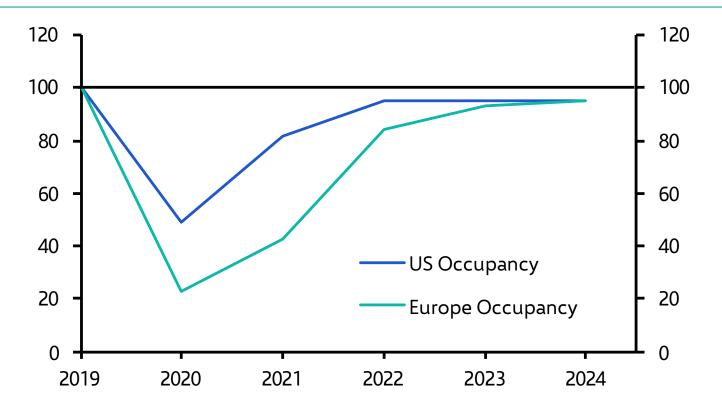


# **City Office Rents (£ per square foot)**



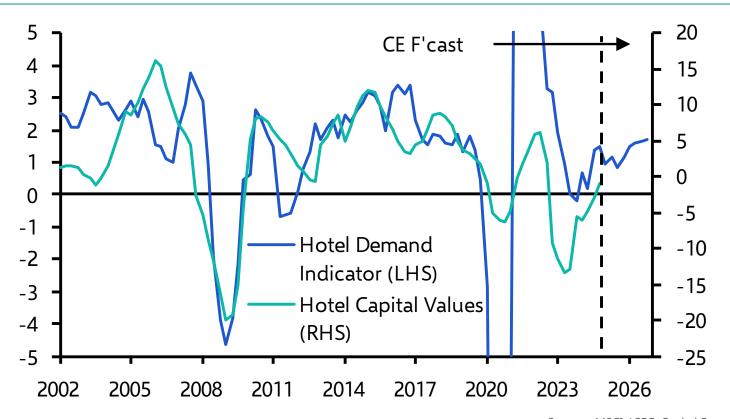


# **US and European Hotel Occupancy (% of 2019)**



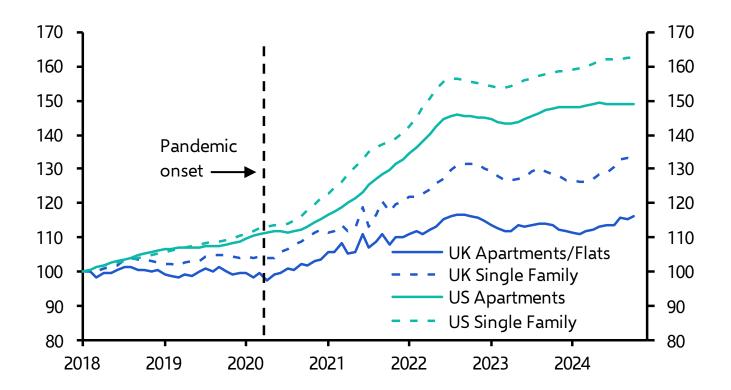


# **CE UK Hotel Demand Indicator and Capital Values (% y/y)**



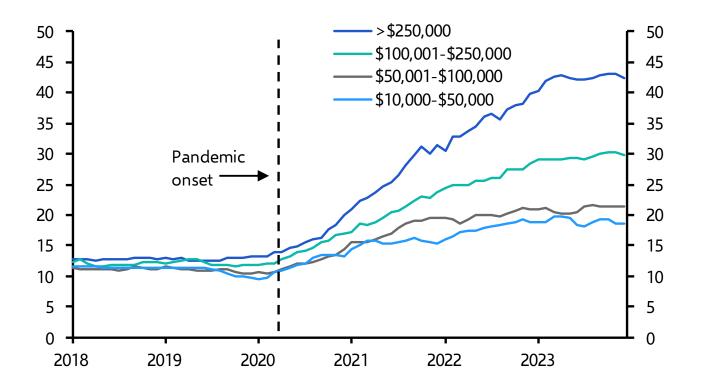


## **House Price Index by Property Type (January 2018 = 100)**



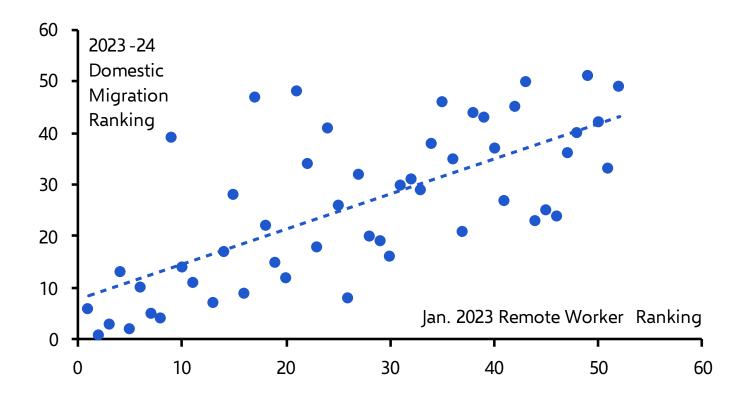


# Mean Distance to Work in the US by Income (Miles)



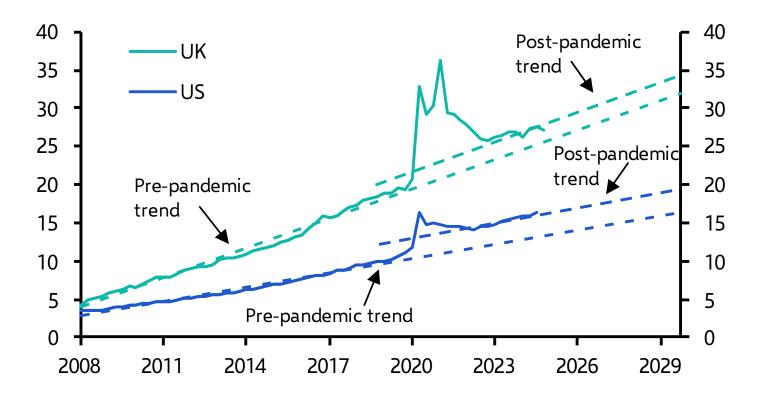


#### **Remote Worker and Domestic Migration Rankings in 52 Largest US Metros**



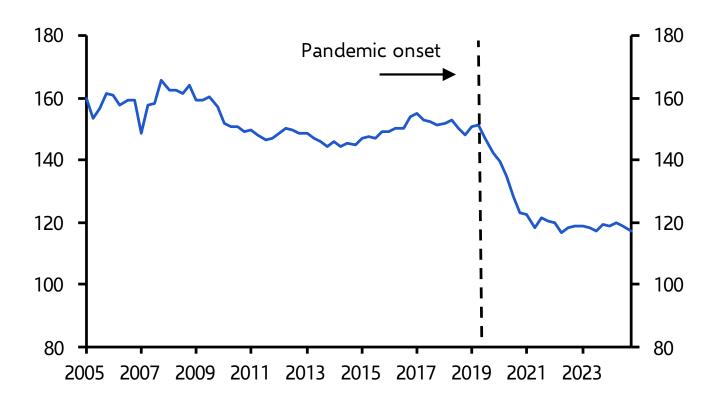


# **Online Retail Sales (% of Total Sales)**



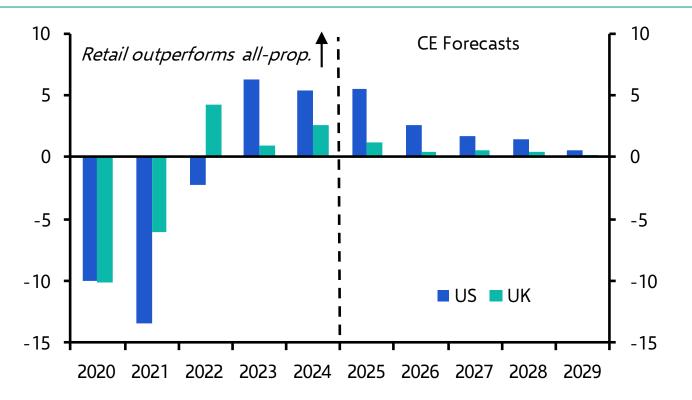


# Retail Less Distribution Warehouse Rents (£ Per Sq.M.)



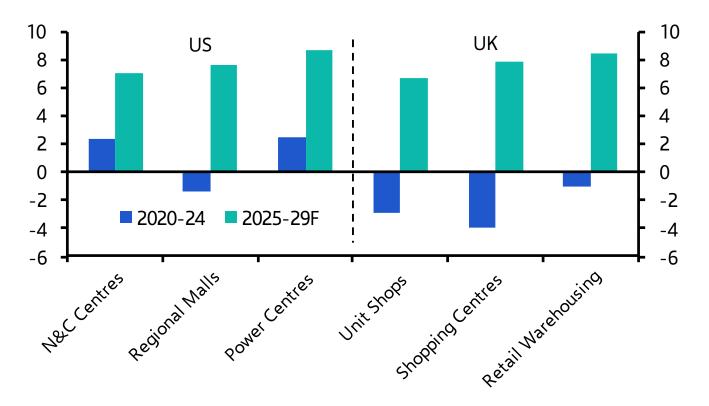


# **Retail Less All-Property Returns (%)**



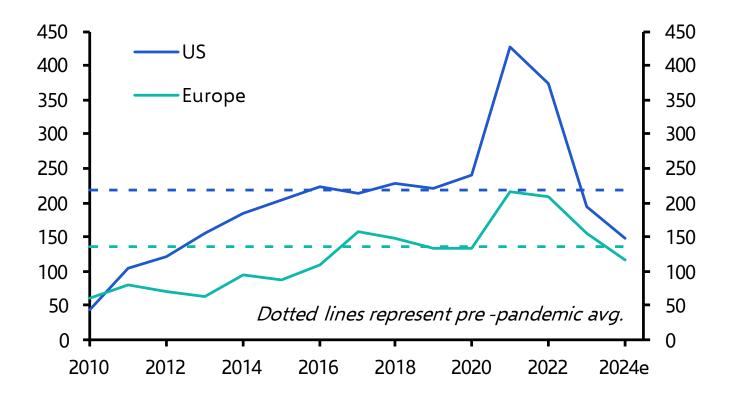


# **Retail Total Returns (% p.a.)**



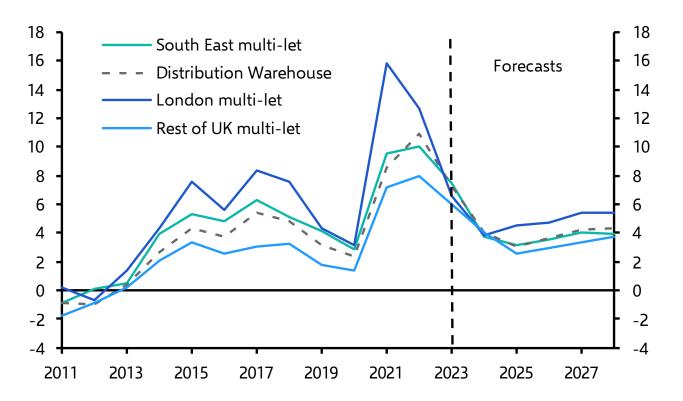


# **Industrial Net Absorption (M. Sq. Ft.)**





# **UK Multi-let & Distribution Warehouse Rent Growth (% y/y)**





#### **Conclusions**

- The economic and financial backdrop will not be especially supportive of strong CRE performance.
- Hybrid work is here to stay, and at close to current levels.
- Best-in-class offices will perform well, but as the decade progresses this will broaden to Grade A in markets with low prime vacancy.
- Retail isn't without challenges, but we expect outperformance from assets better able to complete with online.
- Aside from pandemic-related factors, other structural drivers, such as AI and ageing populations, will underpin winning sectors.



# Additional Material



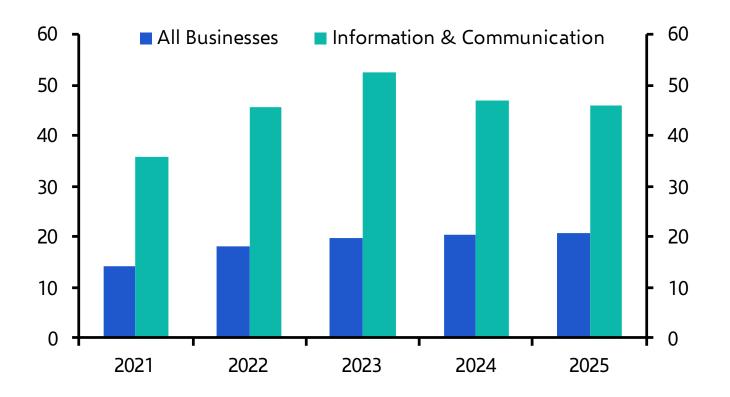


# Remote work



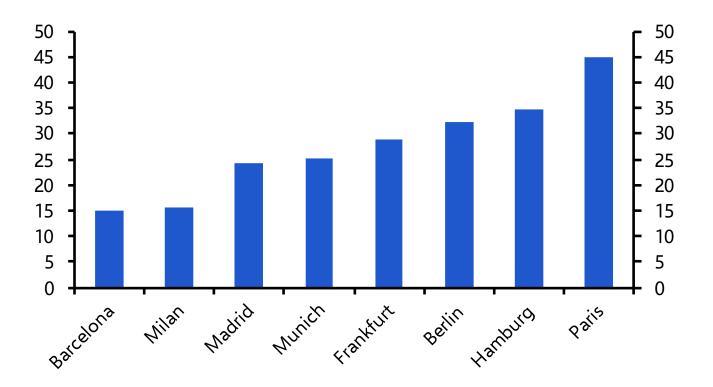


# **Share of Businesses Using Remote Work Permanently (Mar, %)**



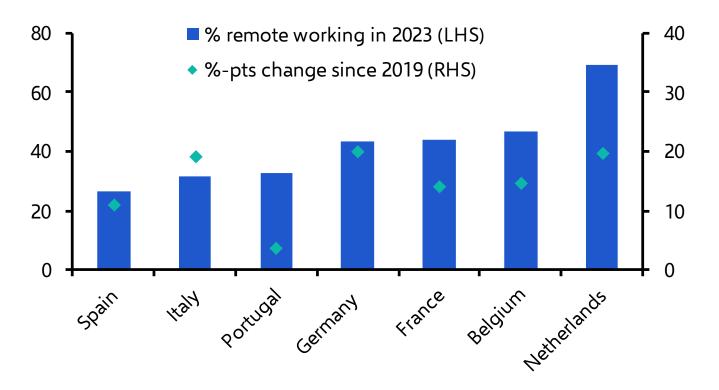


# **Share of Remote Work (%)**



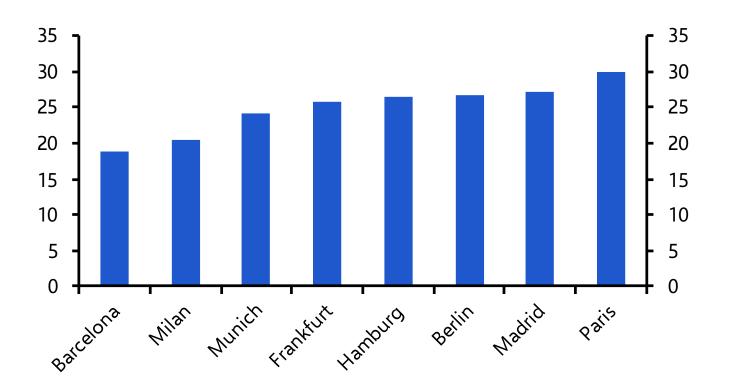


## **Estimated Share of WFH in Office Based Sectors (%)**





# **Office-Based Employment (% of Total Employment)**





# Offices



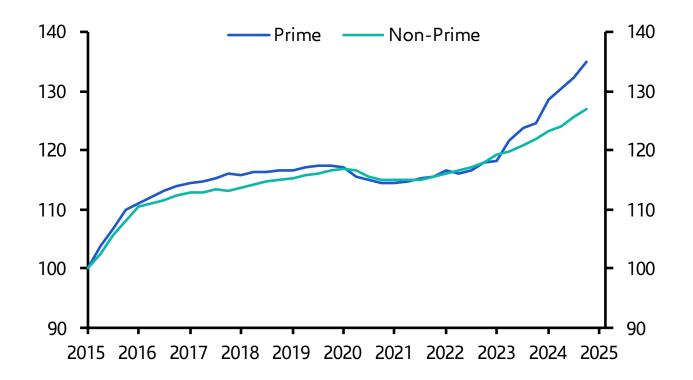


## **Central London Development Pipeline (M. Sq. Ft.)**



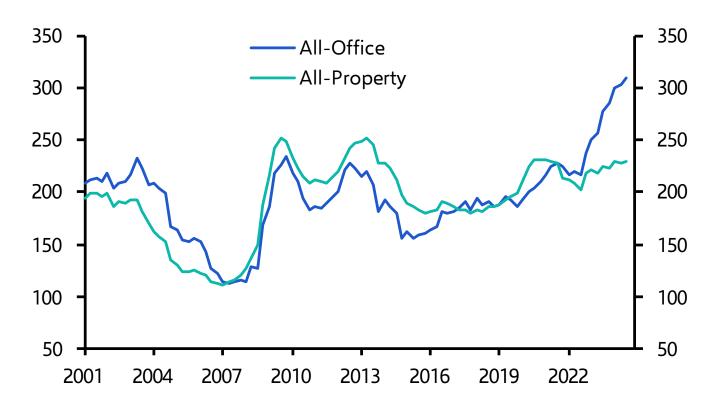


# **Central London Office Rents (Index, Q1 2015 = 100)**



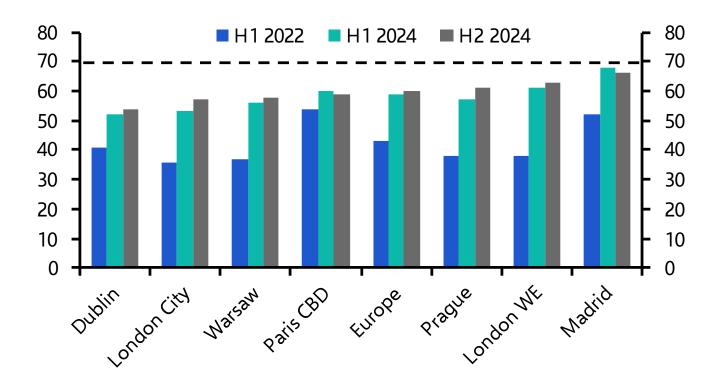


# **UK Prime/Non-Prime Equivalent Yield Spread (bps)**



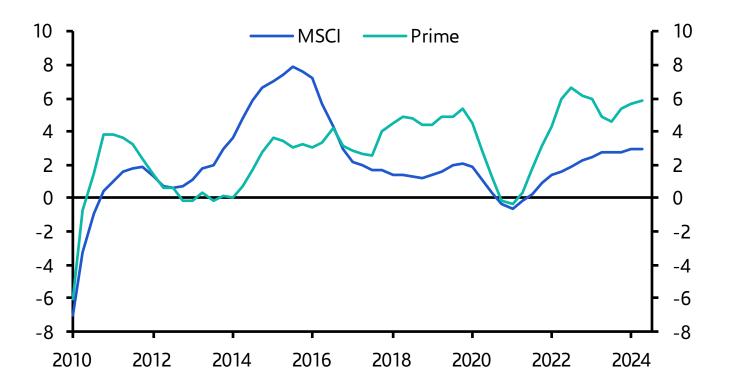


# **Europe Office Occupancy Rates (%)**



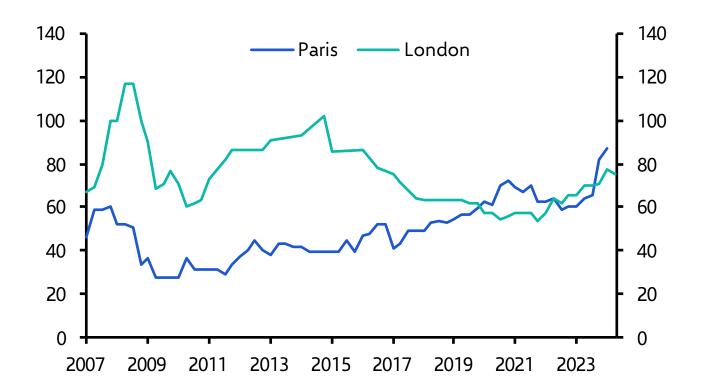


# **Europe Prime vs Average Office Rental Value Growth (% y/y)**





# **CBD Rent Premium\* (Average %)**



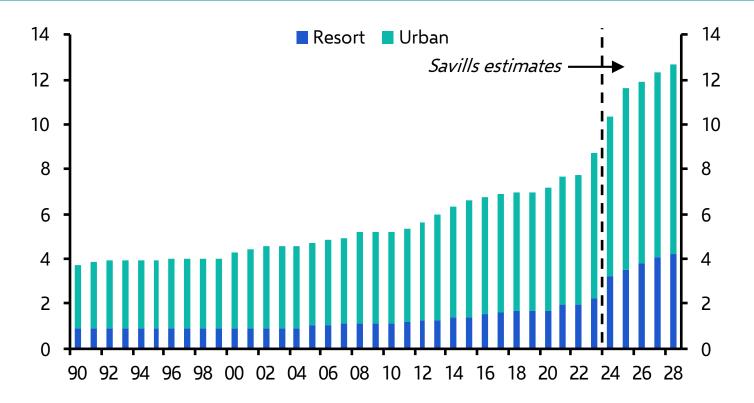


# Hotels



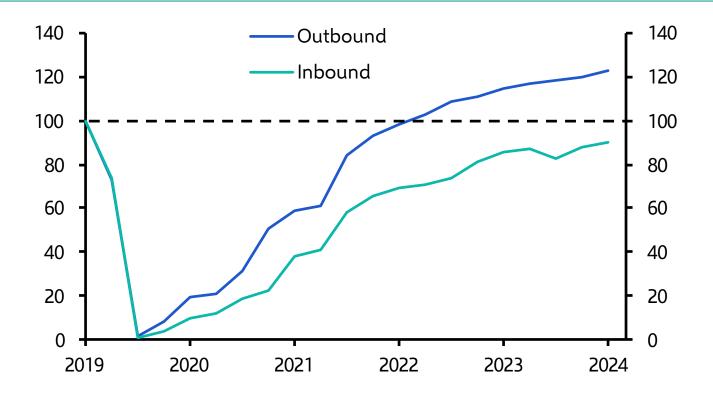


# **European Luxury Hotel Supply (Rooms, 000s)**



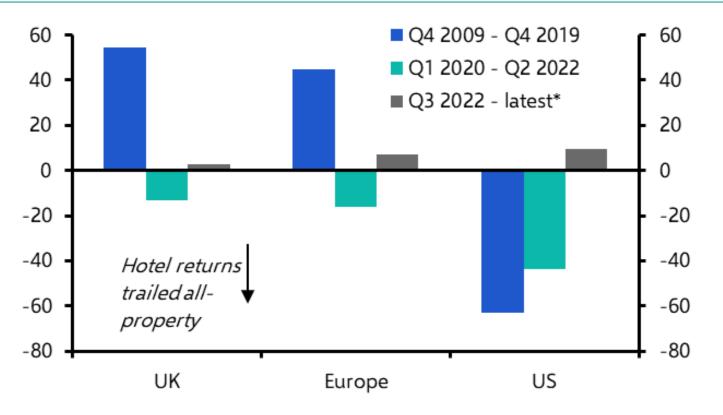


#### **US Inbound and Outbound International Travellers (2019 Q4 = 100)**





#### **Hotel minus All-Property Cumulative Total Returns (%-pts)**



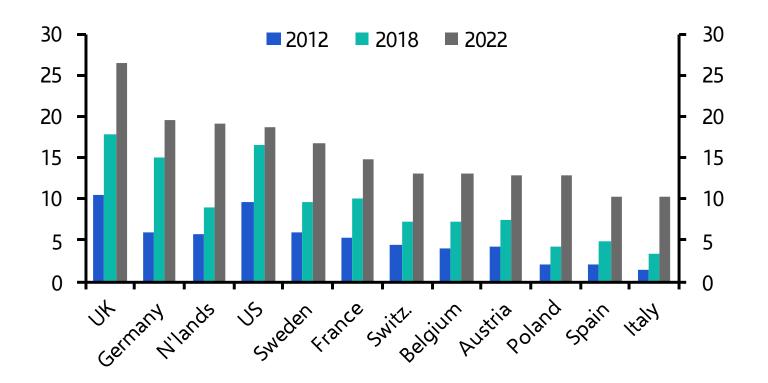


# Retail



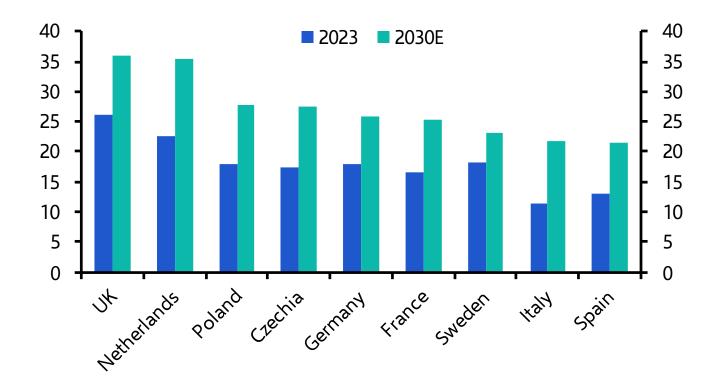


#### **Online Retail Shares (% of Total Sales)**





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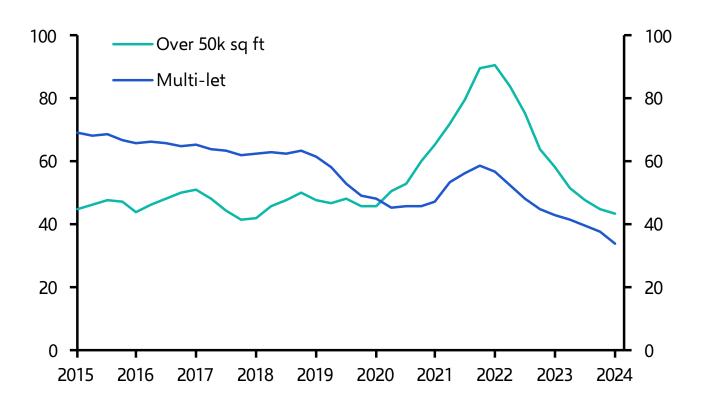


# Industrial



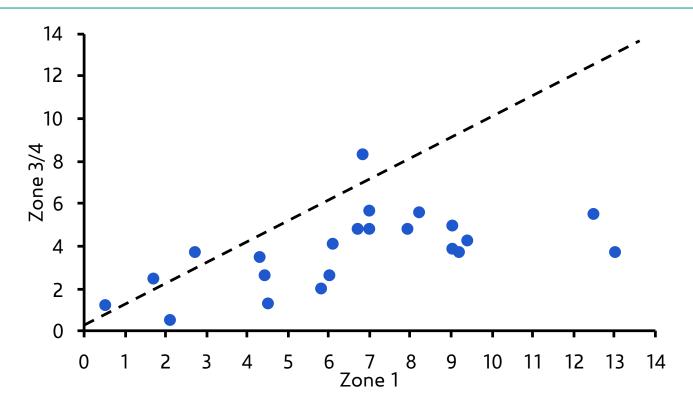


### **UK Industrial Take-Up (12m Rolling Total, Mn. Sq. Ft.)**





## **US Industrial Rental Growth by Location (%, 10-yr CAGR)**



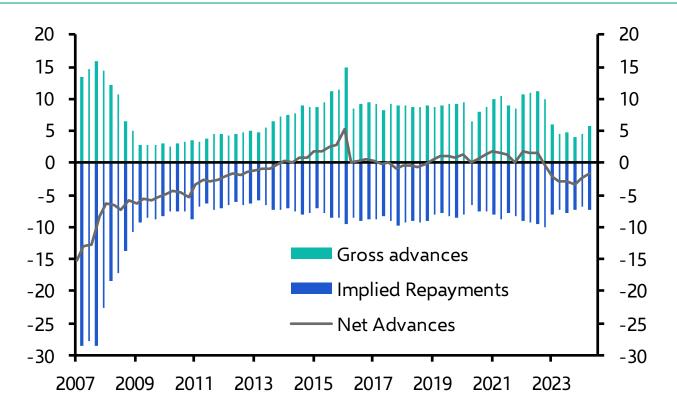


## Residential



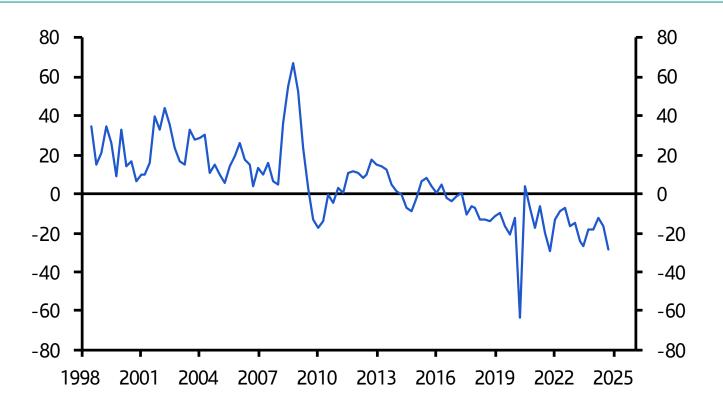


### **Unregulated (i.e. BTL) Mortgage Lending (£bn)**





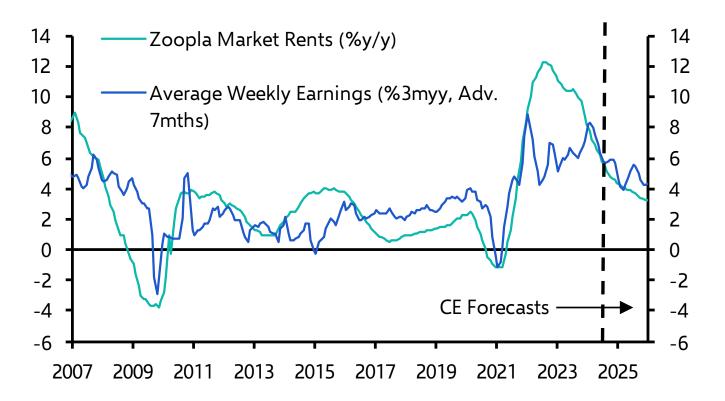
### **RICS Landlord Instructions (% Bal.)**





Source: RICS

### **Average Weekly Earnings & Private Market Rent**



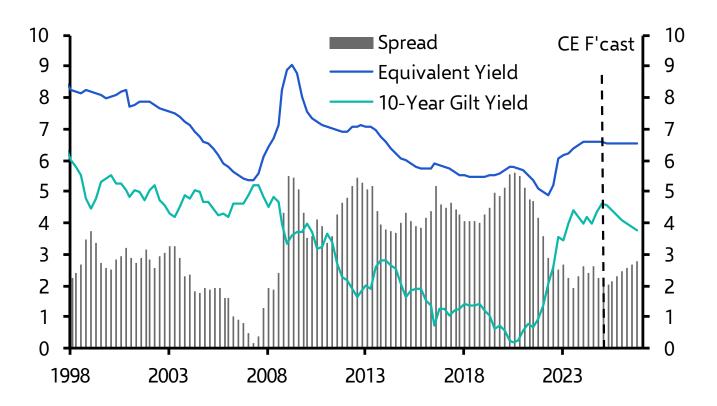


## Forecasts



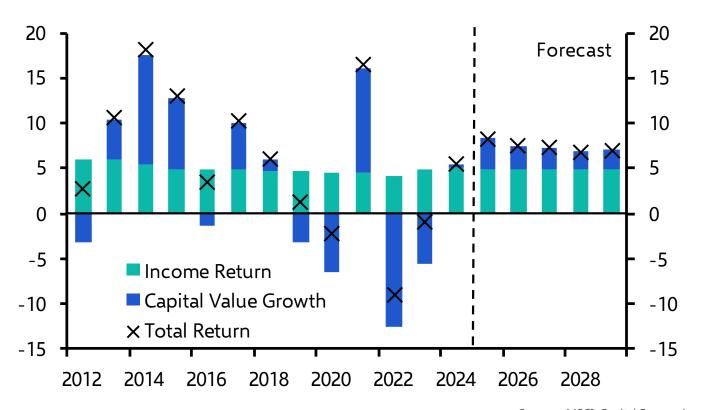


## All-Property Equivalent Yield & 10-Year Gilt Yield (%)



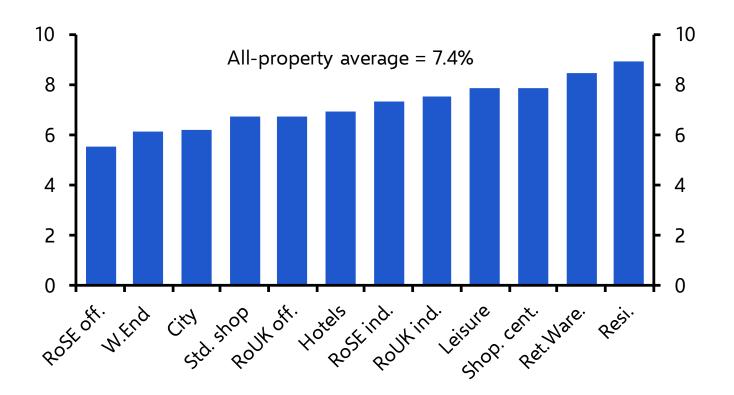


### **UK All-Property Total Returns Breakdown (% y/y)**



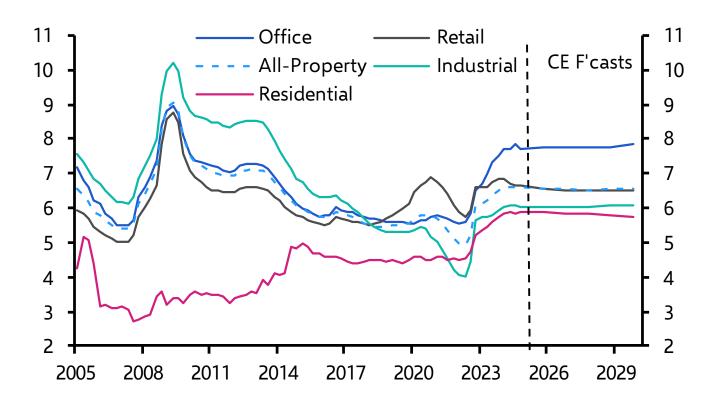


### **UK Total Return Forecasts 2025-29 (% p.a.)**



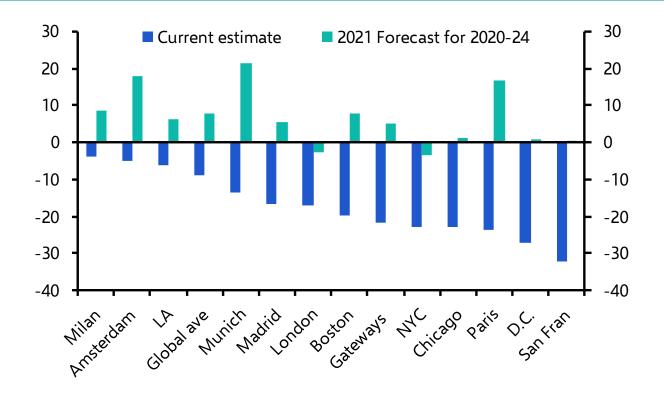


## **UK Equivalent Yields by Sector (%)**



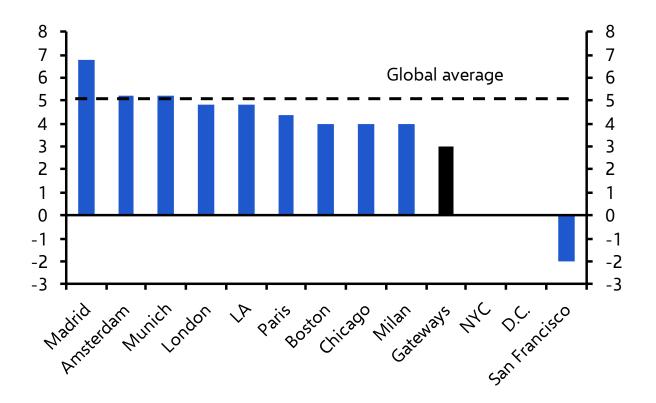


### All-Property Capital Values\* (Cumulative %, 2020-24)





### All-Property Capital Values (Cumulative %, 2025-29)





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